

CURATOR &



# MATEJA (MATTIE) LAVELLE

*Founder + Creative Director, Curator & Co.*

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*Former gallery director, now guardian of genuine creativity. Over fifteen years inside the contemporary art world, developing curatorial programs for hotels and hospitality brands across the U.S., Europe, and the Caribbean, and representing a referral-only roster of artists as their agent, guiding their careers from studio to gallery, collector, and institution.*

## POSITIONS

### 2016 TO PRESENT

#### Founder + Creative Director

CURATOR & CO.

A one-woman fine art advisory and artist representation practice with two branches: spatial curation for hospitality, and career advisory and agency representation for artists. Every consultation, artist selection, and installation is handled personally.

### CURRENT

#### Sales and Studio Director

HUNTER BIDEN STUDIO

Oversees sales strategy, studio operations, and the presentation of the artist's work to collectors, institutions, and advisors.

### 2014 TO 2024

#### Gallery Co-Director and Creative Director

SYLVIA WHITE GALLERY & REALART, LOS ANGELES, NEW YORK, SAN MIGUEL DE ALLENDE

Represented over 100 artists and directed gallery operations, expansions, and digital platforms. Juried bi-annual contemporary art shows with a focus on originality and artistic ethos.

## PRACTICE

### BRANCH ONE

#### Hospitality & Spatial Curation

CURATOR & CO.

Spatial curatorial programs for hospitality environments: narrative zoning, acquisition strategy, commissioning, and installation oversight from concept through final hang, in collaboration with hospitality brands, interior designers, architects, and institutional advisors.

## BRANCH TWO

## Artist Career Advisory &amp; Representation

CURATOR &amp; CO.

Agency representation for a referral-only roster booked through 2028: collector outreach, exhibition curation, gallery partnerships and placement, museum and institutional acquisitions, portfolio audits, brand voice, juried show and residency applications, press kits, and media outreach.

## SELECT CURATORIAL PROJECTS

2027

## Curation of Two Large Group Exhibitions

SASSE MUSEUM, POMONA, CA

Curated two upcoming large group exhibitions for the Sasse Museum.

2027

## Solo Exhibition Curation

MOAH CEDAR, LANCASTER, CA

Curated an upcoming solo exhibition for a represented artist at MOAH Cedar.

2026

## Curation of Multiple Exhibitions

SASSE MUSEUM, POMONA, CA

Curated multiple exhibitions at the Sasse Museum, including the solo exhibition *Metamorphoses*.

OCTOBER 2026

## Pop-Up Exhibition, Global Networking Event

SOTHEBY'S INTERNATIONAL REALTY, SAN FRANCISCO

Curated a pop-up exhibition for the Sotheby's International Realty Global Networking Event in San Francisco.

2026

## Luxury Real Estate Partnerships

SOTHEBY'S INTERNATIONAL REALTY AGENCIES

Secured contracts with Sotheby's luxury real estate agencies to bring curated art programs to their clients and properties.

2026

## Brand Partnership with Apple

APPLE

Landed a brand deal with Apple for a represented photography client.

2026

Curation of *Metamorphoses*

GLORIA DELSON CONTEMPORARY ART, LOS ANGELES

Curated a solo exhibition featuring Sally Nicholson.

2026

Curation of *Quiet Equations*

BLOC GALLERY, HOUSTON, TX

Curated a solo exhibition for Kathy Elliott.

|      |                                                                                                                                                                                                  |
|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2026 | <b>Brand Partnership with Hilton</b><br>HILTON<br>Curated a contemporary art partnership for Hilton properties.                                                                                  |
| 2026 | <b>Museum Acquisition</b><br>UNIVERSITY OF ALABAMA BIRMINGHAM MUSEUMS<br>Curated the acquisition of a work for the University of Alabama Birmingham Museums.                                     |
| 2025 | <b>Curation of <i>Salt_Rinsed</i></b><br>JW MARRIOTT SINT MAARTEN<br>Curated a site-specific exhibition exploring themes of ocean, erosion, and Caribbean identity for the JW Marriott property. |
| 2025 | <b>Curation of <i>Cosmic Synchronicity</i></b><br>JW MARRIOTT SINT MAARTEN<br>Curated exhibition merging celestial themes with contemporary Caribbean art for the hotel's public spaces.         |
| 2025 | <b>Curation of John White Retrospective</b><br>FOUR SEASONS WESTLAKE VILLAGE<br>Curated a comprehensive retrospective of John M. White's body of work for Four Seasons Westlake Village.         |
| 2025 | <b>Private Sale</b><br>RITZ-CARLTON OAHU<br>Facilitated a private acquisition for the Ritz-Carlton Oahu property.                                                                                |
| 2025 | <b>Museum Acquisitions for Legacy Artists</b><br>VARIOUS INSTITUTIONS<br>Secured multiple museum acquisitions for legacy artists, placing works in permanent institutional collections.          |
| 2025 | <b>Co-Curation of <i>Boundless</i></b><br>GLORIA DELSON CONTEMPORARY ART, LOS ANGELES<br>Collaborative curation exploring themes of limitless potential in contemporary art.                     |
| 2025 | <b>Curation of <i>Bejeweled</i></b><br>ENCINITAS LIBRARY, SAN DIEGO<br>Curated the installation for Sally Nicholson's solo exhibition.                                                           |
| 2024 | <b>Co-Curation of <i>Vivid</i></b><br>GLORIA DELSON CONTEMPORARY ART, LOS ANGELES<br>Co-curated an exhibition with an emphasis on vibrant, contemporary works.                                   |

JUNE TO DECEMBER  
2024

Curation of Monthly Exhibitions at The Collective

ARTSY GALLERY, LOS ANGELES

Curated six monthly exhibitions focusing on innovative and thought-provoking works.

DECEMBER 2024

Curation of Samuel Perry Solo Show

INTERNATIONAL MUSEUM OF ART, SAN FRANCISCO

Collaborated on the curation of a solo exhibition for Samuel Perry.

2024

Curation of *Impassioned Emotions*

FRAME OF MIND GALLERY, FLORIDA

Curated the installation for MJ Hinson's solo exhibition.

ONGOING

International Private Installations

UNITED KINGDOM AND INDIA

Curation of private collection installations for clients in the United Kingdom and India.

ONGOING

Private Collection Installations

WESTLAKE VILLAGE, AGOURA HILLS, SANTA MONICA

Installation of private collections through Curator & Co.

INTERNATIONAL PRESENCE

MUSEUM PLACEMENTS

Solomon R. Guggenheim Museum, LACMA, Smithsonian Archives of American Art, Seattle Art Museum, Total Art Museum Seoul, Oakland Museum of California, St. Louis Museum of Contemporary Art, Indianapolis Museum of Modern Art.

LUXURY & HOSPITALITY

Art advisory and integration for Ritz-Carlton Waikiki, Four Seasons Westlake Village and Anguilla, JW Marriott properties, Graduate Hotels (Hilton portfolio). Installations executed with attention to spatial narrative and brand alignment.

INTERNATIONAL EXHIBITIONS

Affordable Art Fair (New York), curated exhibitions in Los Angeles, New York, San Miguel de Allende, and site-specific commissions in St. Barths, St. Martin, and Puerto Rico. Private installations in the United Kingdom and India.

GALLERY NETWORK

Active partnerships across North America, Europe, and the Caribbean, with established contemporary galleries and emerging spaces aligned with rigorous curatorial standards.